

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 2 of 11

Claims 1-13: CANCEL

14. (Currently Amended) A method for conducting searches over a network, the method comprising:

signaling providing a search request to a search engine;  
receiving a search result that identifies a plurality of links, and wherein at least some of the links are each link corresponds to associated with an information resource and a network address; network addresses;

displaying a first pageinformation resource that that is associated with a first link in the search result; from a first network address in the plurality of network addresses; and

automatically displaying at least a subsequent pageinformation resource from a second network address in the plurality of network that is associated with a second link in the search result;

and wherein the step of automatically displaying at least the subsequent pageinformation resource includes displaying the subsequent pageinformation resource without displaying the first pageinformation resource.

15. (Currently Amended) The method of claim 14, further comprising automatically displaying a plurality of subsequent pageinformation resources in a sequence, wherein each of the plurality of subsequent pageinformation resources is being from a corresponding network address associated with one of the links in the plurality of network addresseslinks identified by the search result.

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 3 of 11

16. (Currently Amended) The method of claim 15, wherein displaying a plurality of subsequent pageinformation resources in a sequence includes displaying each of the plurality of subsequent pageinformation resources for a predetermined duration before automatically displaying a next pageinformation resource in the plurality of subsequent pageinformation resources.

17. CANCEL

18. (Currently Amended) The method of claim 1714, further comprising automatically displaying a plurality of subsequent pageinformation resources in a sequence, wherein each subsequent pageinformation resource being fromhas a corresponding network addresslink in the plurality of network addresseslinks identified by the search result, and wherein each subsequent pageinformation resource being that is displayed replacingreplaces a previously displayed pageinformation resource from one of the plurality of network

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 4 of 11

Claims 19-49: CANCEL

50. (New) The method of claim 14, wherein the search engine is internal to a network site.
51. (New) The method of claim 14, wherein the step of providing a search request includes providing one or more criteria relating to a product or service to an internal search engine of an e-commerce site.
52. (New) The method of claim 51, wherein each of at least some of the links identified by the search result correspond to an information resource that provides information about purchasing the product or service.
53. (New) The method of claim 52, wherein the information includes price information.
54. (New) The method of claim 52, wherein the information relates to availability of the product or service.
55. (New) The method of claim 51, wherein the steps of displaying a first information resource and automatically displaying at least a subsequent information resource include displaying a first image relating to the product or service, then displaying a second image relating to the product or service, wherein the first image and the second image are provided by the first information resource and the subsequent information resource respectively.
56. (New) The method of claim 55, wherein receiving a search result includes receiving a plurality of links, including one or more links that correspond to an

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 5 of 11

information resource that offers information relating to purchasing one or more products or services that match the search criteria.

57. (New) The method of claim 56, wherein the first information resource and the subsequent information resource each provide information relating to purchasing the one or more products or services that match the search criteria.

58. (New) The method of claim 57, wherein the information relating to purchasing the one or more products or services includes information relating to a price and availability of a specific product or service.

59. (New) The method of claim 51, wherein the step of providing one or more criteria relating to a product or service includes providing one or more criteria that identifies one or more products, wherein the one or more products includes one or more books.

60. (New) The method of claim 59, wherein the one or more criteria corresponds to an author.

61. (New) The method of claim 60, wherein the step of receiving a search result includes receiving at least one link in the plurality of links that corresponds to an information resource having information about pricing and availability of a particular book.

62. (New) The method of claim 61, wherein the first information resource and the subsequent information resource each provide information about pricing and availability of the particular book.

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 6 of 11

63. (New) The method of claim 54, wherein the e-commerce site corresponds to a site on which travel products or services are advertised.

64. (New) The method of claim 63, wherein the e-commerce site corresponds to a site on which travel products or services are offered for sale.

65. (New) The method of claim 64, wherein:

the step of providing a search request to a search engine includes specifying a criterion relating to a travel product or service based on a user-input;

the step of receiving a search result that identifies a plurality of links includes receiving one or more links to associated with pages on which information about travel products or services that match the criterion are provided;

the step of displaying a first information resource includes displaying a first page on which information relating to the travel product or service is provided; and

the step of automatically displaying at least a subsequent information resource includes displaying a second page on which information relating to the travel product or service is provided.

66. (New) The method of claim 64, wherein the steps of displaying the first information resource and automatically displaying the subsequent information resource include displaying a first image of a travel product or service, then displaying a second image of a travel product or service, wherein the first image and the second image are provided by the first information resource and the subsequent information resource respectively.

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 7 of 11

67. (New) The method of claim 51, wherein the e-commerce site corresponds to an online auction site.
68. (New) The method of claim 67, wherein:
  - the step of providing a search request to a search engine includes specifying one or more criteria for identifying an auction based on a user-input;
  - wherein the step of receiving a search result that identifies a plurality of links includes receiving links to auctions that match the criteria;
  - wherein the step of displaying a first information resource includes displaying information about a first auction that matches the criteria; and
  - wherein the step of automatically displaying at least a subsequent information resource includes displaying information about a second auction that matches the criteria.
69. (New) The method of claim 14, wherein the step of receiving a search result that identifies a plurality of links includes receiving a plurality of uniform resource locators, wherein each uniform resource locator corresponds to a page provided at a network site.
70. (New) The method of claim 14, wherein the step of providing a search request includes specifying a criteria for selecting music.
71. (New) The method of claim 14, wherein at least the first information resource and the subsequent information resource in the search result are each associated with a corresponding music file.
72. (New) The method of claim 71, further comprising the step of playing the music file associated with the at least one of the first information resource and the subsequent

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 8 of 11

information resource concurrently while performing at least one of the steps of displaying the first information resource and displaying the subsequent information resource.

73. (New) The method of claim 14, wherein the first information resource and the subsequent information resource each include a page provided on a network site.

74. (New) The method of claim 14, wherein at least one of the first information resource and the subsequent information resource include data of a type selected from a group consisting of text, image, or media.

75. (New) The method of claim 14, wherein at least one of the first information resource and the subsequent information resource are for enabling a user to purchase music.

76. (New) The method of claim 14, wherein the step of automatically displaying at least the subsequent information resource includes replacing a rendering of the first information resource with a rendering of the second information resource.